

US CAPITAL PARTNERS

LENDING AND INVESTMENT BANKING FOR SMALL & MIDDLE MARKET COMPANIES

US Capital Partners, Inc., Offers Financial Advisory Services for Businesses in Need of Alternative Financing Solutions

Private investment bank provides much-needed advisory services designed to provide reliable financing to small businesses that do not otherwise qualify for traditional bank or cash-flow loans.

SAN FRANCISCO, July 2010 – Qualifying for traditional bank or cash-flow loans remains a challenge for many businesses in the current economic climate. Specialist financial advisory services offered by private banks like [US Capital Partners, Inc.](#) ("USCP") can help these companies obtain optimal financing solutions tailored to their specific needs.

USCP is a [private investment bank](#), direct lender, co-lender, and [lead financial arranger](#) that specializes in business loans for small to middle-market companies. USCP's [financial advisory services](#) are ideal for under-capitalized companies and businesses facing difficult situations including recent operating losses, poor recent economic performance, or challenges with uncooperative lenders.

"Many small companies simply do not know what they don't know, which is why we began to offer advisory," said Jeffrey Sweeney, CEO and Managing Director of [US Capital Partners, Inc.](#) "With our specialized advisory services, clients benefit from an independent opinion of their financial condition as well as a professional estimation from a lender's perspective of the value of their collateral and the amount of refinancing that would be available to them."

According to Sweeney, small businesses that are struggling to secure financing for working and growth capital in the ongoing financial crisis may find themselves in complex situations that require specialist advisory. For instance, USCP can advise on how to deal with a hostile bank, how to resolve lender issues, or how to refinance in special situations. By examining every aspect of a business, USCP is able to offer management a choice of the best available pathways to optimal financing.

"We've found that corporate refinancing and restructuring can be stressful for all parties involved – and having strategic financial advisory services from an experienced third party can help minimize that stress while also preserving your assets," Sweeney said. "And while it's never too late to get help assessing your complex or special situation, the sooner you do, the sooner you can get the expert advisory you need to engineer affordable financing for your business."

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About US Capital Partners, Inc.

Since 1998, US Capital Partners has been providing prompt, innovative, and reliable financing solutions including lending, corporate financing, and debt re-structuring to businesses across the United States and abroad. US Capital is a private investment bank, direct lender, co-lender, and lead financial arranger that specializes in asset-based debt for small- to middle-market private and public companies. The company's innovative approach allows them to provide the best financing available, not only for companies in excellent financial condition, but also for companies who may have been refused credit by traditional lenders.

If you would like to know more about how your business can secure the funding it needs, visit <http://www.uscapitalpartners.net> or call (415) 882-7160.

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